LIST OF EVENTS

BENNY DAYAL

M SONIC

FASHION SHOW

IN-HOUSE DANCE

GUEST PERFORMANCE

DJ NIGHT

CONTACT US

STUDENTS' WELFARE COMMITTEE

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HALDIA INSTITUTE OF TECHNOLOGY

PRESENTS
THE
NATIONAL LEVEL

CULTURAL EXTRAVAGANZA

RIVIERA

RIVIERA 2018

APRIL 11th TO 12th , 2018

KNOWLEDGE CITY
ICARE COMPLEX, HIT CAMPUS
HALDIA-721657
WEST BENGAL, HALDIA

ABOUT US

Established in year 1996, **Haldia Institute of Technology** is the first and one of the most reputed private engineering institutes in West Bengal. The campus is spread over 37 acres of land with 12 academic blocks. HIT is one of the largest institutes in terms of students and faculties over 4000 students and 500 employees. HIT is NAAC accredited technical Institute with "A" Grade.

An annual meet, a more precise way of refreshment in the so called "golden years of college life" is appreciable which is why our college is organizing the Cultural Fest 'RIVIERA 2018'. The Cultural-fest encompasses along the students orientation in developing and nurturing their talents which are not visible in the mere classrooms. Their innovative minds work on these few days in the year relishing knowledge to bring up some aesthetic and pioneering elements in the cultural and creative fields. It is not mere science that gets the limelight but the vital combination with 'art', which makes things become more honourable. Students exhibit their talents and compete with others in relative field to show their expertise and true learning. Our Cultural Fest gives this opportunity to all our Students to nurture their creativity and true talent in the field of Art & Culture.

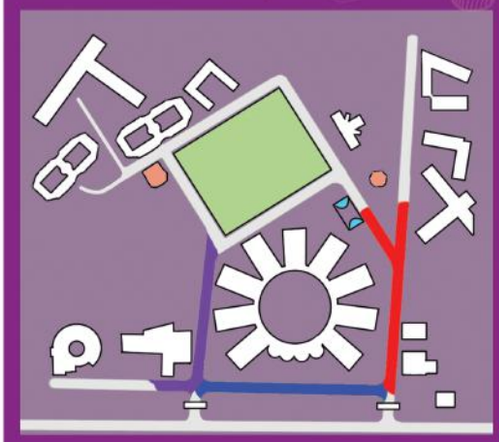
Eminent personalities from both art and cultural fraternities would be present to motivate and propel the students on their journey towards this fun-filled enlightenment. Your gracious presence and support is hereby solicited.

Prof.(Dr.) M.N Bandyopadhyay
Director

SPONSORSHIP PLAN

TITLE SPONSOR	₹ 2,00,000
POWERED BY	₹ 1,50,000
ASSO. TITLE SPONSOR	₹1,25,000
CO SPONSOR	₹1,00,000
APPAREL SPONSOR	₹1,00,000
EVENT(S) SPONSOR	₹1,00,000
ASSO. EVENT SPONSOR	₹50,000
STALL RATES (SELLING)	₹40,000
GATE SONSOR	₹25,000
STALL RATES (DISPLAY)	₹25,000
SEMINARS (I HR)	₹20,000
STANDING FLEX (CAT 1)	₹8,000
STANDING FLEX (CAT 2)	₹7,000
STANDING FLEX (CAT 3)	₹5,000

Media Partner (Print, Electronics – TV and Radio, Web) Beverage Partner, Youth Partner, Food and Hospitality Partner, Energy Partner, Innovation Partner, Knowledge Partner, Academic Partner, Recharge Partner. – **50K or Equivalent in 'kind'**



SPONSERSHIP PLANS	EVENT VENUE	GATE	COLG. BUILDINGS	STREET (CAT:1)	STREET (CAT:2)	STREET (CAT:3)	TSHIRT	STALL	SEMINAR	CERTIFICATE	WEBSITE	SOCIAL MEDIA
TITLE SPONSOR	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
POWERED BY	Y	Y	Y	Y	Y	Y				Y	Y	Y
ASSO.TITLE SPONSOR	Y	Y	Y	Y	Y	Y				Y	Y	Y
CO-SPONSOR	Y	Y	Y	Y	Y					Y	Y	Y
APPAREL	Y			Y			Y				Y	Y
EVENT	Y		Y	Y						Y	Y	Y
ASSO.EVENT	Y										Y	Y
FOOD									Y		Y	Y
GATE		Y							Y		Y	Y
STALL								Y			Y	Y
SEMINAR											Y	Y
StandingFLEX (CAT 1)				Y								
StandingFLEX (CAT 2)					Y							
StandingFLEX (CAT 3)						Y						